

WE CAN HELP YOU START A LEGAL CANNABIS BUSINESS.

# START YOUR LEGAL CANNABIS BUSINESS

Real Estate
Licensing
Public Advocacy
Construction Services
Compliance Maintenance
Investment Consulting

1633 East Fourth Street, Suite 282, Santa Ana, CA 92701

Phone: (657) 888-2795 E-mail: info@wecann.biz

### LET US BE YOUR TEAM.



Equipped with a bristling breadth of experience, Meilad Rafiei provides strategic direction, diverse perspectives and positive leadership as the president for WeCann. Meilad has fought to bring legitimacy to the cannabis industry, resource accurate cannabis business information, and offer support throughout licensing processes and compliance management. With over 14 year's experience in commercial and residential real estate brokerage, 11 years in project management, 11 years in executive level operations development/ management, 6 years in construction management, and the developer/operator of the 4th legally licensed cannabis retail storefront in Orange County, CA, Meilad's leadership skills have played an enormous role in WeCann's success

#### **MELAHAT RAFIEI**

Melahat has a long and proven record of success in managing public outreach, awareness, fund-development and issue-based advocacy campaigns for nonprofits. candidates for public office, and business. She's won numerous awards for her hard work in politics including the John F. Kennedy, Jr Award from the California Democratic Party for service to the Democratic Party in 2007. She was elected to the Democratic National Committee (DNC) four years ago where she uses her voice to represent inclusion and diversity. She was re-elected again this year for her hard work representing the community. Melahat has 17 years experience in politics and as the co-founder of WeCann, she has expanded her professional world to include an advocacy division dedicated to cannabis issues with 6 years experience in the industry

#### **JASON PIAZZA**

Jason Piazza's experience in real estate is replete with diversity, growth and proven success, making his work as the director of real estate essential in WeCann's success. Jason has 13 years experience in commercial real estate, 3 of those within the cannabis industry. His vast experience in commercial real estate has been a driving force in WeCann's real estate successes, which to date include 27 executed deals in 8 municipalities and \$53 million in real estate and business transactions.

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### WeCann

Cannabis | Real Estate | Licensing | Advocacy

## 20 YEARS CANNABIS INDUSTRY EXPERIENCE

\$98 MILLION IN CANNABIS REAL ESTATE TRANSACTIONS

## COMBINED 36 YEARS REAL ESTATE EXPERIENCE

**56** 

RETAIL STOREFRONT LICENSING APPLICATIONS COMPLETED 29
DISTRIBUTION

LICENSING
APPLICATIONS
COMPLETED

14

CULTIVATION LICENSING APPLICATIONS COMPLETED MANUFACTURING LICENSING APPLICATIONS COMPLETED

### **About Us**

WeCann offers a full suite of services including real estate acquisition and disposition, licensing fulfillment, public advocacy, and investment consulting. Our founding team is comprised of experienced professionals with a high level of expertise in commercial real estate brokerage, cannabis business licensing, business operations management, regulatory compliance, public advocacy, and California state and local SoCal politics. These experiences combine to make our firm the perfect one-stop shop for cannabis entrepreneurs who are remiss to juggle a real estate firm a and a licensing/consulting firm who may not have the political sway we provide.

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## EXECUTED CANNABIS REAL ESTATE TRANSACTIONS

License/Business sales 12
Property sales 21
Property leases 40

Total value executed \$98,221,539.16

## CANNABIS REAL ESTATE SPECIALIST

Representing Tenants, Landlords, Buyers, and Sellers

Expertise includes all types of cannabis licenses, businesses, and real estate acquisitions

Database of over 10,000 California Green Zone properties

Provide clients access to off-market opportunities

### 86% SUCCESS RATE IN CALIFORNIA

UNMATCHED CANNABIS REAL ESTATE EXPERIENCE

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